



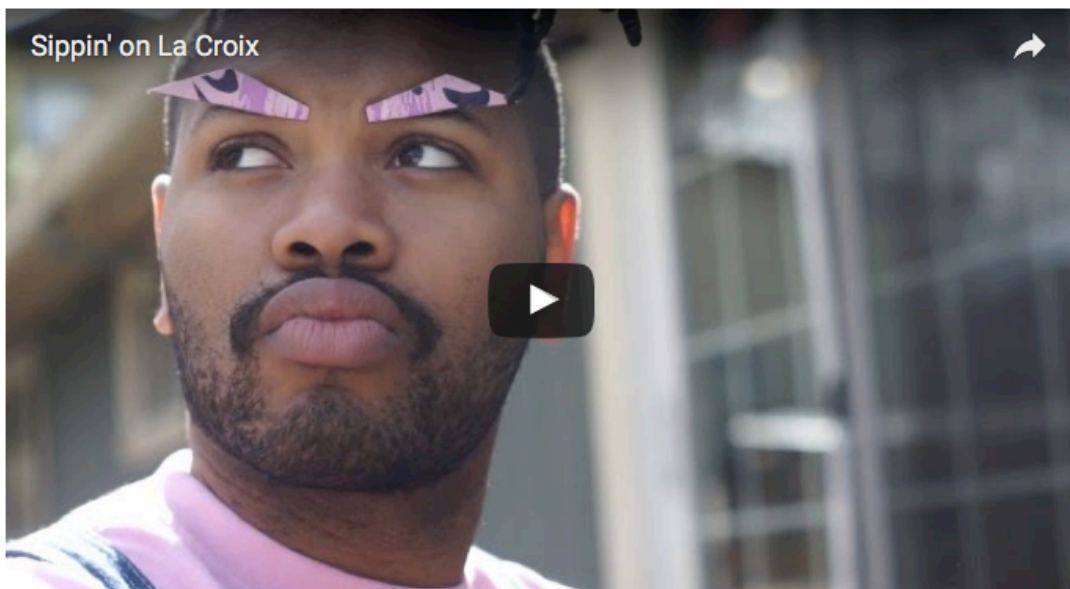
YOUTUBE HOLE

This fan loves LaCroix so much he made a music video about it

Emily Baines / August 3, 2016 3:01 pm



One of the best things about YouTube is that it gives people **an outlet to express themselves**. Well, one creative singer took to YouTube to declare his love for LaCroix—in song.



The fan, who goes by the name **RAKEEM**, loves LaCroix so much he decided to create the above music video to his song “Sippin’ On LaCroix.” This is no viral marketing campaign. In fact, LaCroix doesn’t advertise. (That’s part of their “brand.”) This video is just one fan’s ode to his favorite sparkling beverage, and all the many flavors he enjoys.

Also, can we please talk about those amazing eyebrows? I mean, *look at them*:

I, for one, know what I’m dressing up as for Halloween.

“When you’re sippin’ on LaCroix,” Rakeem sings, “you know it brings you joy.” There can be little doubt he means what he sings. Now if only he knew how much joy his song brings us!

See the video and full post here: <http://hellogiggles.com/fan-loves-lacroix-much-made-song/>