

Adrian Tomine Regrets Not Adding La Croix Cans To That Gowanus *New Yorker* Cover

BY [JEN CARLSON](#) IN [ARTS & ENTERTAINMENT](#) ON [AUG 25, 2015 11:35 AM](#)



This week's [New Yorker cover](#) shines a spotlight on the many dichotomies one can find in Brooklyn, U.S.A.—home to hipsters, helicopter parents, and *have you had that \$19 cocktail at the Park Slope Food Co-op After Dark?* The illustration, created by Adrian Tomine, shows a couple enjoying wine and artisanal goods plucked from their non-reusable Whole Foods shopping bags, parked on a bench at the corner of paradise and a parking lot.

Yesterday, Tomine told us that the cover was inspired by living in the area "and watching the recent evolution of the neighborhood [which has] felt a bit like watching one of those timelapse videos. I wanted to try to hint at that feeling of rapid change in a single image, and also just capture this very specific time and place." And that time and place is Gowanus in 2015—"I know New York is filled with similar scenes," Tomine told us, however, "the fact that the Gowanus Canal has been called one of the most polluted bodies of water in the country makes it even more jarring when you see people sitting on those benches eating their organic, locavore take-out or whatever."

What's missing? Tomine says, "I probably should've included [a boarded-up bodega](#) or something. And not necessarily specific to Brooklyn, but I realize I forgot to include the collapsible water dish for the dog and the cans of La Croix seltzer for the humans."

Read more here: http://gothamist.com/2015/08/25/tomine_new_yorker_gowanus.php