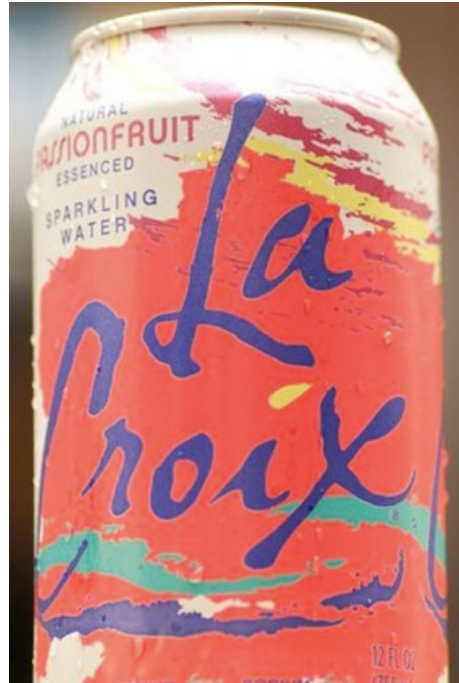


## 8 THINGS YOU NEVER KNEW ABOUT LACROIX

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Once a drink favored by Midwestern moms, in recent years LaCroix has bubbled to the top of soda sales all over the United States. In the The low-calorie sparkling water beverage caught the eye of Americans, particularly Millennials, looking for a healthier alternative to regular sodas. Since the early 2000s, sales have exploded. And [everyone](#) seems to have a [ranking](#) on their [favorite flavor](#).

Here are a few things you might not know about this new beverage icon in your grocery aisle:

### 1. It's PRONOUNCED la-croy

The fizzy, flavored water has developed a seriously loyal following in recent years, yet many fans don't pronounce the name correctly. If you've been faking some fancy French accent and saying "La-Kwah," you should save yourself the embarrassment. The real name rhymes with "enjoy." How can we be certain? [It's on the La Croix website.](#)

### 2. What's that mean?

Lacroix translates to "The Cross" in French.

### 3. easy going origins

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Read more here: <https://craves.everybodysshops.com/foods-youre-probably-pronouncing-wrong/>